



26 - 28 SEPTEMBER 2023
NEC, BIRMINGHAM

Visit us on
Stand B72



Greener Print and Apply Labelling

Barcode Labelling Automation Solutions that enable a more sustainable supply chain for our customers.

Cobalt GREEN Commitment



Our print and apply solutions provide critical labelling automation, that not only solve the problem of labour shortages, but increase efficiencies, grow productivity and make things easier for our customers.

We're growing as a sustainable manufacturer with electric tools for our NEXUS print and apply labelling technology and linerless options to massively reduce material waste.

We are committed to meeting the needs of customers seeking a more sustainable supply chain,



Linerless Solutions



Eco-friendly



Robust engineering

OV Group Case Study



The OV Group is a confectionery ingredient and decoration specialist with multiple locations across Britain, mainland Europe, and Australia.

The company's Leominster site is tasked with packaging and logistics for retail clients. This involves processing bulk finished products and repacking into shelf ready packs, which are shipped to retailers or warehoused to cope with seasonal demand.

Before starting an automation project, the company used hand labelling but recognised that labelling automation was the long-term answer.

This was driven by a need to improve efficiency and to free up human resources for other tasks. With a growing focus on sustainability, the company looked to Cobalt as a trusted provider of sustainable print and apply solutions with experience in food production labelling.

Factory Manager Chris McHugh attended the PPMA 2021 to identify a print and apply labelling system.

Chris commented: "I needed an industrial print and apply partner and was particularly impressed with Cobalt. They were well built with a small footprint which met my criteria."



A site visit was organised to better understand the project requirements. Chris Hunt, Cobalt's UK Sales Director explains: "We recommended Nexus20 Dual Action Print and Apply machines which are perfectly suited to this project's needs."

"It was at PPMA that I became aware of Cobalt. I was specifically looking for an industrial print and apply partner and having visited the stands of all the suppliers present, I was particularly impressed with the Cobalt machines. They appeared very well built and also had a small footprint which met my criteria"

Chris McHugh, Factory Manager, OV Group

"They can print on a single face or can apply two labels to the front and side in a single process and in a variety of positions. This flexibility is incredibly useful due to the varying label needs of retail environments."

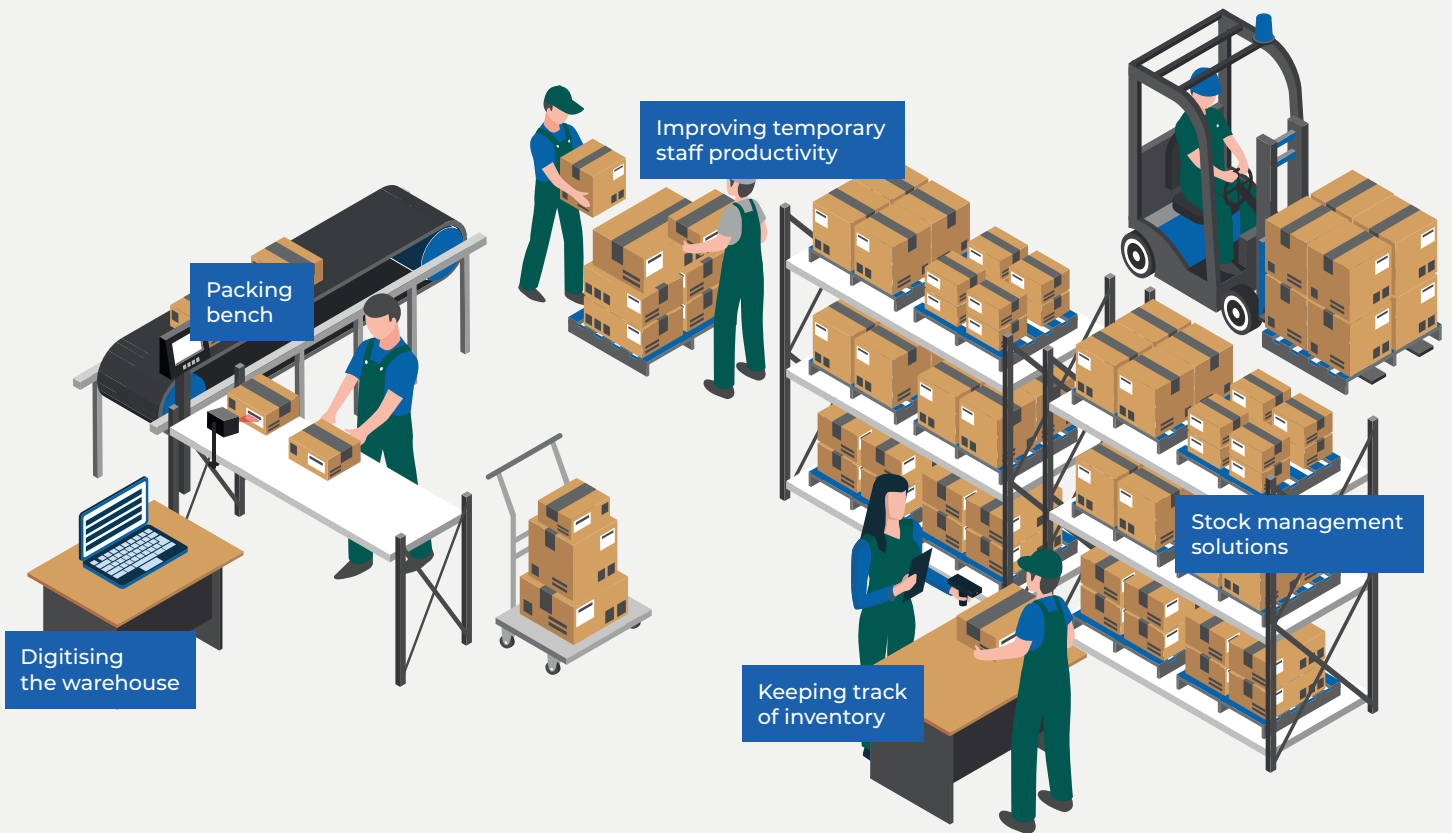
The conventionally used wraparound label approach can be troublesome; Cobalt's approach works by independently printing and applying two labels for extra flexibility.

The system uses Cobalt Sentinel Onboard validation, which validates that the label has been successfully applied and the barcode reads correctly.

Chris McHugh explained, "We've improved our efficiency, become more adaptable, and freed up staff for other things – especially important for us in today's hiring environment."

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Barcoding Solutions



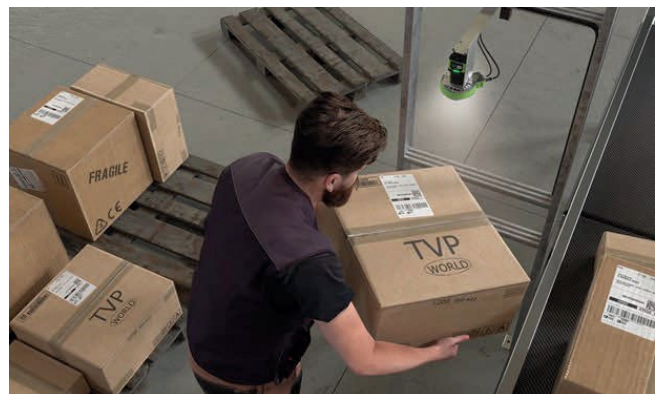
Solving your barcoding challenges

As specialists in barcoding and labelling, we work with industry-leading partners and suppliers, such as Zebra Technologies to provide future-proofed and robust solutions to barcoding problems.

Whether you're digitising your warehouse, verifying barcodes, tracking inventory or optimising your packing area, Cobalt has the expertise and the technology to help.



Zebra's fixed industrial scanners automatically track and trace items from production to distribution. Easily keep track of every part and package with a model for every application.



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Why work with Cobalt Systems?

Our business is grounded by three core principles:

- Intelligent, problem-solving design
- Innovation
- Integrated solutions

These foundations are achieved through 5 business areas that support our customers' automated print and labelling operations:

- **Specification** - Solutions that are designed and specified to suit your needs now and in the future.
- **Software** - Comprehensive software capabilities from ERP integration to simple to operate onboard interface.
- **Security** - Peace of mind is built into our solutions from secure software to accurate barcode validation, so your line is always in safe hands.
- **Supplies** - From consumables to spare parts, we provide a full range of barcoding equipment and media from industry-leading suppliers.
- **Service** - Industry leading service offerings including a three-year warranty backed by engineering excellence.

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Specification



Software



Security



Supplies



Service

Get in touch with Cobalt Systems

For more information about our print and apply solutions and barcoding automation, contact the Cobalt team for expert advice on how we can work to improve the efficiency of your production line. With a wealth of experience in a range of industries and manufacturing settings, you can trust that we'll find a bespoke solution that suits your requirements.

Call 01270 539800 or email sales@cobaltis.co.uk



Barcode | Labelling | Automation

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